

# Privacy Policy

We respect your privacy and will attempt to ensure that personal information about you is handled responsibly.

In order to access certain materials or services on this site, you may be asked to provide your name, email, address, phone number or other information. It is your decision to provide this information. We will only use this information in accordance with this Privacy Policy. Please be advised that you may opt-out of receiving certain information from Seed Savers Exchange. If you do not agree to this Privacy Policy, please do not use this web site.

## Browsing our website

You can browse [exchange.seedsavers.org](http://exchange.seedsavers.org) without telling us who you are (but please don't be a stranger). The information we collect from a typical web site visit (one that does not involve a form submission or online store checkout) is your IP address, the pages you view and the date and time you view them. We use this information to measure site activity in order to improve the usefulness of our website to our visitors. We also use Google Analytics Demographics and Interest Reports to better understand who is visiting our site in order to improve its features and functions for you. This information is based on Google Advertising cookies and anonymous identifiers and is only used in aggregate (we don't tie this to an individual). To learn more about the use of this information and to opt-out, please visit <https://support.google.com/ads/?hl=en#topic=2971788> or <https://tools.google.com/dlpage/gaoptout/>

## Collection of personally identifiable information

Visitors must register in order to use certain features of our website, such listing and requesting seeds. During registration, you are asked to provide contact information such as name, email address, or zip code. We use this information to verify the authenticity of your email, and we may use your contact information for purposes such as responding to your seed requests, communicating with you, and publishing seed listings annually in our printed Yearbook. Other contact information (e.g., mailing address, phone number) may be used to verify your seed request or lister information.

Visitors who create an account with us have the ability to create and maintain their own password. That password is encrypted so we cannot see what it is. Financial information is not used or retained on this site.

Though we make every effort to ensure the secure collection and transmission of sensitive user information using industry-accepted data collection and encryption methodologies, Seed Savers Exchange cannot insure against invasion by security breakers of any manner.

We do not sell, share, rent or trade your information.

## **Cookies**

A cookie is a small data file stored on a visitor's computer that contains information about the visitor. Like most websites, SSE may place a cookie in the browser files of a visitor's computer. We use persistent cookies to store your information when you sign-in to your account so that you will not have to re-enter it when you visit again. If visitors decline to accept cookies, they may still use our site, but some portions of our site may be inaccessible.

## **Use of Location Data**

When you access this web site on a mobile device, we may determine your current location and use that information to help you find seed listings near you. We do not share your location information with any third parties. You may disable the use of location services in the application settings at any time.